

**HARVEST BOARD OF DIRECTORS
PUBLIC MINUTES
1 AUGUST 2011**

Attending: Steve Clifford, Andrew Kessel, Liz Levy, Christina Lively, Rebecca Nemeč (via telephone), Diane Simpson (board administrator), Mike St. Clair (general manager—via telephone) Scotland Willis.

Absent (Excused): Annette Dufer, Jessica Hiemenz, Wendy Holding, Tonya Johnson.

Meeting minutes taken by Diane Simpson.

Meeting commenced at 7:07 p.m.

Member comment

Andrew introduced a member request that Member Appreciation Day (“MAD” day) should be any day of a member’s choosing. He said that if the POS (point of sale) system could handle it, the cashier could simply check to see if the member had used their discount that month. He asked Marilyn for articles about it but there are none. There were several comments on it, pro and con:

- Many people missed the MAD day due to a snowstorm in the winter
- It is very crowded on MAD day
- It sounds extremely difficult to implement
- It would reduce the co-op community
- The Board tables on MAD day because there are so many members in the store

Election Committee

At 7:12 Christina gave the Election Committee report. Two candidates came to last month’s meeting. Christina then reviewed the election schedule and the tabling schedule for the upcoming Member Appreciation Day. Twenty-four people have taken out election packets, eleven of which are returning potential candidates.

ACTION ITEM Christina to ask Annette if she contacted the candidates.

ACTION ITEM Scotland to check with Annette and see where she is on getting a meeting room.

ACTION ITEM Andrew recommends JP Patch as a news outlet for getting the word out. Andrew to check with Annette on this.

Annual Meeting Planning

At 7:22 p.m. the Board discussed plans for the annual member meeting. Christina discussed the article in the packet and expressed appreciation for the bean-counting idea (below).

Bean counting:

Have 7 jars: 1 for each of the 7 co-operative principles pasted on the front, and a tray with raw dry beans and a scoop. Ask people to vote on which is their favorite co-op principle by scooping some beans into their favorite as they wait in line for dinner. Discuss this during dinner and show the results before the presentations begin.

The Board had a brief discussion about the bean-counting idea and whether to use it for the co-

operative principles, the “ends” policies, or the mission statement. Various ideas were brainstormed, such as giving people the opportunity to take things home and think about them; requesting member feedback; and running a question-and-answer session. Although no definite plans for specific activities were made at this time, the Board was on-board with the bean idea. In response to a question about the process for setting up the agenda, Steve explained that the Board reviews the agenda and the Board’s presentation, but a vote is not necessary.

ACTION ITEM Christina to update letter from the President and start pulling together the President’s presentation.

ACTION ITEM Liz to make sure Wendy has the Treasurer’s files from last year.

Rebecca joined the meeting at 7:33 p.m.

MSCC Update

At 7:41 p.m. Andrew presented the MSCC update. The MSCC is to complete the outreach objectives that were given to them by the Retail Strategies Communication Committee. They would like to do a T-shirt design contest that would offer a prize. They are collecting “Why Harvest?” quotes that they can use at the annual member meeting. The directors came up with other ideas, such as a registration/sign-in book for comments. The MSCC also would like to do a mural on the new store and they might have a competition to design it. They are coming up with FAQ’s for the website. A director asked Mike about the mural for the new store. In brief:

- MSCC would like to have something about the co-op principles.
- There is an official review of the Co-op Faire on Google Docs.
- The August member dinner needs a Board member. (Scotland volunteered)
- A rain location is needed for the August member dinner.

ACTION ITEM Mike likes the idea of a mural on the new store and will check with the developer about it.

Documentation Committee

At 7:47 p.m. Christina presented her ideas on the Documentation Committee. She explained that better documentation is needed on what the committees do and the Board needs to think strategically about how they document committee work. Christina has asked Tonya (an archivist) to chair the committee. Chris is interested in being on the committee, and Scotland volunteered to be on it. He is interested in the historical perspective. Tonya will chair the committee and Christina and Scotland will be members.

Motion: Create a Documentation Committee

Liz moved, and Steve seconded, the motion to create the Documentation Committee.
Approved 6-0-0.

Minutes Approval

At 7:40 minutes approval came up on the agenda, but there were not enough directors present at this meeting who had attended the last one to approve the minutes. Minutes approval tabled until next meeting.

Motion to Close

Steve moved, and Christina seconded, the motion to close the Member meeting. Approved 6-0-0.

The Member meeting closed at 7:53 p.m.

Action Item Summary

ACTION ITEM Christina to ask Annette if she contacted the candidates.

ACTION ITEM Scotland to check with Annette and see where she is on getting a meeting room.

ACTION ITEM Andrew recommends JP Patch as a news outlet for getting the word out. Andrew to check with Annette on this.

ACTION ITEM Christina to update letter from the President and start pulling together the President's presentation.

ACTION ITEM Liz to make sure Wendy has the Treasurer's files from last year.

ACTION ITEM Mike likes the idea of a mural on the new store and will check with the developer about it.