

**HARVEST BOARD OF DIRECTORS
PUBLIC MINUTES
7 JUNE 2010**

Attending: Steve Clifford, Jessie Grogan, Jessica Hiemenz, Andrew Kessel, Christina Lively, Elizabeth Levy, Rebecca Nemece, Diane Simpson (board administrator), Mike St. Clair, General Manager (via telephone), Scotland Willis.

Absent, Excused: Matt Altman, Megan Amundson

Meeting minutes taken by Diane Simpson.

Meeting commenced at 7:05 p.m.

Announcements

There will be a “Meet the Board” session at the next two board meetings. It is suggested that Board members try to arrive early (6:15 would be good).

Schedule of “Meet the Board” Sessions:

Monday July 12, 6:30 p.m. Cambridge Community Room (before BoD meeting)

Wednesday July 14, 7:00 p.m. JP Store (after tabling)

Monday Aug 2, 6:30 p.m. Cambridge Community Room (before BoD meeting)

Thursday Aug 26, 6:00 p.m. Cambridge Community Room (before MSCC)

Liz announced a reminder that she is organizing the Board/Staff barbecue.

GM Report

1. May Membership Drive—The spring membership drive is just about done. Almost 150 members were signed up in May. This year's prize for a lucky new member in each store is a Redline single-speed commuting bike. In-store incentives for front-end personnel were also helpful in driving this campaign.

2. “Think Local First” program—Customers and members are happy about the new signing and shelf tag program that highlights the Co-op's many local products. This program has been used in Produce for years, but with the added shelf tag “bibs” throughout the rest of the categories, shoppers can easily identify these items storewide and “Think Local First.”

3. “Go Green Award”—Cambridge Harvest Co-op Market won the city's “Go Green” award in the category of waste reduction, even though we did not know we were in the running.

Here are the results of the Cambridge store's efforts in waste reduction:

The store recycling programs in 2009 resulted in the recycling of 55 tons of cardboard, 21 tons of compost and 133 tons of commingled trash. The environmental impact of these programs is the equivalent of saving 938 adult trees, 960 cubic yards of landfill space, and either 346,000 kilowatts of electricity or 204 barrels of oil. This has reduced the store's carbon footprint by 60 metric tons of carbon equivalent, which is equal to removing 48 cars from the roadway each year. Harvest Cambridge also has a significant plastic recycling and reduction program which is not included in this analysis.

Mike has already put the announcement about the “Go Green” award on Harvest’s Web site, and plans to put up some in-store signage about it as well.

MSCC Community Fund

The MSCC came up with a list of “must have” criteria and a list of “would be nice” criteria for the Community Fund grant projects. Inside route 128 is a “must.” At the June meeting they will discuss whether or not there is a need to cap the number of proposals, and they will also do a timeline. The goal is to announce the recipients at the annual member meeting.

Annual Meeting Update

The Annual Meeting Location Search Committee (AMLSC) looked at a number of places and presented their whittled-down list of possible venues. The First Baptist Church in JP is the search committee’s recommendation. In response to a question, Mike said Harvest had 85 attendees (including the Board) the last time the meeting was held in Jamaica Plain. Although the room was not available on the exact night the Board was seeking, the search committee felt it was such a good site that it was worth moving the date. It has a kitchen (although it is not usable yet because they do not have their certificate of occupancy), it’s right in Jamaica Plain center, it’s on two bus lines, and there is on-street parking and a municipal parking lot two blocks away. The Board thanked Diane (Board Administrator) for all her help in moving this project along.

ACTION ITEM Rebecca to check in periodically with Reverend Wiest-Laird to make sure the First Baptist church gets their certificate of occupancy.

Motion: Adopt First Baptist Church JP as the location of Harvest’s 2010 annual meeting. Jessie moved, and Steve seconded, the motion to Adopt First Baptist Church JP as the location of Harvest’s 2010 annual meeting. Approved 8-0-0.

Motion: Approve May public minutes. Scotland moved, and Andrew seconded, the motion to approve the May public minutes as amended. Approved 6-0-2.

Board/Staff Barbecue

The Board discussed various dates for the Board/Staff potluck barbecue. It will be held at Liz’s house on Wednesday, July 21.

Motion: Close June public meeting. Scotland moved, and Jessie seconded, the motion to close the public session. Approved 8-0-0.

The public session ended at 7:30 p.m.

Action Item Summary:

ACTION ITEM Rebecca to check in periodically with Reverend Wiest-Laird to make sure the First Baptist church gets their certificate of occupancy.

May 27, 2010 Harvest MSCC Meeting

Attending: Amy Cotter, Chris Durkin, Joe Slag, Tiffany Sisko, Vidya Sivan, Joan Squeri

Volunteer Together

Ten people are expected for the Food Project volunteering on Saturday. Andrew will post a final reminder to the Facebook page.

Community Fund

Having recommended a process by which Harvest could distribute the Community Fund, the MSCC considered “must have” and “desirable to have” criteria for selection of finalist project proposals, as follows:

Must Have:

- Consistent with the Harvest mission
- Would be in the Boston area (i.e., inside Rt. 128)

Desirable:

- Provides opportunity for member engagement
- Food-related, broadly defined
- In the spirit of the principles of cooperation
- In addition, the Committee recommends that an introduction include the notion that the proposed project could catalyze something beyond its own life.

The process for beginning to review applications would proceed as follows:

- Proposals split among committee members so each has two reviewers
- Committee members nominate potential recipients until 10 finalists are chosen for the round of publicity and member input

In the June meeting, the MSCC will pick up questions including:

- Is there a need to cap the number of proposals or are the “must have” criteria sufficient?
- What is the timeline for the process?

MSCC on Harvest's Facebook page

The Committee thought that we're doing pretty well!